

OKLAHOMA STATE APARTMENT ASSOCIATION TRADE SHOW

CAMP OSAA

THURSDAY, APRIL 11th



CENTRAL PARK HALL



4-7pm

The following information will help you take full advantage of the sponsorship benefits that are part of your package. In case you need a reminder, sponsor package details are on the following page.

LOGOS

Deadline for Logos: as soon as possible

We need your logo in two different formats to ensure proper sponsor recognition for the Trade Show.

LOGO FORMAT NEEDED: Vector EPS file & high resolution PNG and/or JPG file

WEBSITE ADVERTISEMENTS

Deadline for Banner Ad on Trade Show event page: as soon as possible

Deadline for Banner Ad on TAA home page: 14 days prior to the date you want the ad to begin

BANNER WEBSITE ADVERTISEMENT FORMAT: 970 px x 90 px JPG file

SQUARE WEBSITE ADVERTISEMENT FORMAT NEEDED: 250 px x 250 px JPG file

See examples of these advertisements at www.taaonline.org

PROGRAM & NEWSLETTER PRINT ADVERTISEMENTS

Deadline for Trade Show Program Ad: April 1st

Deadline for Newsletter Ad: 15th of the month preceding the month you want your ad to run

HALF PAGE ADVERTISEMENT FORMAT: 7 ¾" w x 4 ½" h OR 3 ¾" w x 9 ¾" h JPG file

QUARTER PAGE ADVERTISEMENT FORMAT: 3 ¾" w x 4 ¾" h JPG file

PHOTO RECOGNITION IN PROGRAM

Deadline for Photo & Name of Company Representative: April 1st

Gold Sponsors will receive photo recognition of a company representative in the Trade Show Program

PHOTO FORMAT: Headshot of Company Representative, high resolution JPG file

EMAIL BLAST

Deadline for Email Blast: one year to use

Email can be written in html code or a graphic image.

The email can be sent to a targeted TAA email list or to all TAA members.

Please submit all items to Nicole Krouse at nkrouse@taaonline.org.

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INTERVIEW ON TAA FACEBOOK PAGE

Gold Sponsors will receive the opportunity to have a company representative interviewed and the interview will be posted on the TAA Facebook page. This interview can be done prior to the trade show, or after the trade show. Please contact Keri at kcooper@taaonline.org if you have questions, or to schedule the interview.

SPONSORSHIP PACKAGE DETAILS

GOLD SPONSOR: \$1,000

Sponsorship Includes: One booth space (additional booth +\$300), Priority booth selection, Logo on trade show bags, Opportunity to announce your prize giveaways during the trade show on TAA Facebook Page, Photo recognition in trade show program, One half-page ad in trade show program, Sponsor sign for booth, Recognition in Education Sessions before trade show, Website banner ad on trade show event page, representative interview on TAA Facebook Page, One email blast to TAA members, Website banner ad on TAA home page for one month, One half-page black & white ad in TAA newsletter, Recognition in TAA newsletter, Recognition at TAA March Luncheon Meeting. **Limit of 8 Gold Sponsors.**

SILVER SPONSOR: \$750

Sponsorship Includes: One booth space (additional booth +\$350), Priority booth selection, Sponsor sign for booth, Opportunity to announce your prize giveaways during the trade show on TAA Facebook Page, One quarter-page black & white ad in trade show program, Recognition in Education Sessions, Website square ad on trade show event page, One email blast to TAA members, Website square ad on TAA home page, One half-page black & white ad in TAA newsletter, Recognition in TAA newsletter

BRONZE SPONSOR: \$500

Sponsorship Includes: One booth space, Priority booth selection, Sponsor sign for booth, Recognition in Education Sessions, Website square ad on trade show event page, Recognition in trade show program, One quarter-page black & white ad in TAA monthly newsletter, Recognition in TAA newsletter

QUESTIONS? CONTACT THE TAA OFFICE AT 918-747-6217 OR INFO@TAAONLINE.ORG