

TULSA APARTMENT ASSOCIATION

BUSINESS

Exchange

VIRTUAL EDITION



Thursday, August 27th | 3:00-5:00pm

Due to our current environment we have made the decision to take our Business Exchange virtual this year! We reached out to our National Apartment Association network and consulted with other affiliates from across the country, and those that have hosted a virtual Business Exchange event said the feedback they received from their members was that it was as good, if not better than the in-person event.

We will be hosting the Business Exchange event on Zoom.

WHAT IS A BUSINESS EXCHANGE?

Think of it like “speed dating” for Property Management Companies and the Supplier Partners that service them. Decision makers from property management companies will be in separate rooms within Zoom and the Supplier Partner representatives will rotate to the different rooms during scheduled 4 minute appointment times. TAA has removed the gatekeeper and set the meeting for you! The Business Exchange allows you to have personal, dedicated time with the people who make the decisions about contracts and purchasing for their companies. You have a short amount of time for each meeting, but you will have the opportunity to meet with 15-20 different companies in 2 hours. We call that time well spent!

HOW TO PARTICIPATE?

The minimum cost for participation in the Business Exchange is \$400.

Make sure you sign-up early to secure your spot! Supplier company registration will open on July 29th at 8am.

ENHANCE YOUR EXPOSURE BY SIGNING UP TO BE A SPONSOR.

There are a limited number of each sponsorship level and participation items. If there are any items still available after Aug. 7th then we will open registration for any remaining sponsorship levels and participation on Aug. 10th. Priority will be given to those that sign-up for a sponsorship—the higher your sponsorship level the higher priority you have for participation in the Business Exchange.

See the next page of this flyer for sponsorship options.

There are limited spots available, so make sure you sign-up early to secure your spot!


Life's A Beach



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SPONSORSHIP OPPORTUNITIES

BIG KAHUNA SPONSOR - \$900

Sponsorship includes participation in the Business Exchange, recognition on event promotion, logo on virtual background for event, sponsor virtual background for your representatives to use during event, 30 second commercial played during event, logo on gift basket & opportunity to put an item in the gift basket that will be given to property management decision makers, full-page ad in printed program that will be given to decision makers, guaranteed meeting with top ten management company decision makers, four video spotlight opportunities (emailed to TAA members & posted on TAA Facebook page), one half-page black and white ad in TAA newsletter, website banner ad on event page for one year, website banner ad on TAA website for one month, and sponsor recognition in TAA newsletter.

SUN SPONSOR - \$700

Sponsorship includes participation in the Business Exchange, sponsor virtual background for your representatives to use during event, half-page ad in program that will be given to property management company decision makers, opportunity to put an item in the gift basket for decision makers, guaranteed meeting with top five management company decision makers, three video spotlight opportunities (emailed to TAA members & posted on TAA Facebook page), one half-page black and white ad in TAA newsletter, website banner ad on event page for one year, website banner ad on TAA website for one month, and sponsor recognition in TAA newsletter.

SAND SPONSOR - \$600

Sponsorship includes participation in the Business Exchange, sponsor virtual background for your representatives to use during event, quarter-page ad in program that will be given to property management company decision makers, opportunity to put an item in the gift basket for decision makers, meeting with top five management company decision makers, two video spotlight opportunities (emailed to TAA members & posted on TAA Facebook page), one quarter-page black and white ad in TAA newsletter, website square ad on event page for one year, website square ad on TAA website for one month, and sponsor recognition in TAA newsletter.

SURF SPONSOR - \$500

Sponsorship includes participation in the Business Exchange, sponsor virtual background for your representatives to use during event, business card size ad in program that will be given to property management company decision makers, opportunity to put an item in the gift basket for decision makers, meeting with top five management company decision makers, one video spotlight opportunity (emailed to TAA members & posted on TAA Facebook page), one quarter-page black and white ad in TAA newsletter, website square ad on event page for one year, and sponsor recognition in TAA newsletter.

Limited space available. Sign-up early to secure your spot!