

# TULSA APARTMENT ASSOCIATION BUSINESS EXCHANGE

## *Business at the Ballpark*

Thursday, August 19<sup>th</sup>

4:00 - 6:00pm

3pm Check-In | 4pm BX | 6pm Dinner | 7pm Game

ONEOK Field—Conference Center

*Home of the Tulsa Drillers {201 North Elgin Avenue, Tulsa}*

You know all those phone calls and emails you've been making to try to get past the "gatekeeper"? Well, TAA has removed the gatekeeper and set the meeting for you! The Business Exchange allows you to have personal, dedicated time with the folks who make the decisions about contracts and purchasing for their companies. You have a short amount of time for each meeting, but you will have the opportunity to meet with 15 to 20 different companies in 2 hours. We call that time well spent!

### WHAT IS A BUSINESS EXCHANGE?

Think of it like "speed dating" for Property Management Companies and the Supplier Partners that service them. Decision makers from property management companies will be at the tables, and the Supplier Partner representatives will rotate around the tables during scheduled 4 minute appointment times.

### HOW TO PARTICIPATE?

The Business Exchange registration fee of \$400 allows you to bring up to 2 company representatives to the Business Exchange, and 4 tickets to our private deck for the Drillers game following the Business Exchange.

#### MAXIMIZE YOUR EXPOSURE BY SIGNING UP TO BE A SPONSOR.

As a sponsor you will receive recognition at the Business Exchange and on our private deck during the Drillers game. The Drillers game will be attended by TAA members who participate in the Business Exchange, and others who may just come for the game. See the reverse side of this flyer for sponsorship options.

**There are limited spots available, so make sure you register early to secure your spot!**

## BUSINESS EXCHANGE + DRILLERS BASEBALL GAME

Stick around after the Business Exchange and continue networking at the Drillers Game. Each participant in the Business Exchange will receive 2 tickets to attend the Tulsa Drillers baseball game following the Business Exchange. Sponsorship packages include additional tickets. The Business Exchange will be from 4-6pm, dinner will be served at 6pm and the game begins at 7pm.

[WWW.TAAONLINE.ORG/BUSINESS-EXCHANGE](http://WWW.TAAONLINE.ORG/BUSINESS-EXCHANGE)

TULSA APARTMENT ASSOCIATION  
**BUSINESS EXCHANGE**  
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## *Sponsorship Information*

### **GRAND SLAM SPONSOR - \$900**

Sponsorship includes: participation in the TAA Business Exchange (\$400 value) - 10 additional tickets to the private deck for the Drillers game (includes dinner) - 3 parking passes for the game - pennant with logo - recognition of sponsorship level on name tags - recognition on event promotion, TAA staff email signatures and signage at event - three video spotlights - one half-page black and white ad in newsletter - website banner ad on event page for one year - website banner ad on TAA website for three months - recognition in TAA newsletter

**Only 8 available!**

### **TRIPLE SPONSOR - \$700**

Sponsorship includes: participation in the TAA Business Exchange (\$400 value) - 6 additional tickets to the private deck for the Drillers game (includes dinner) - recognition of sponsorship level on name tags - recognition on event promotion and signage at event - two video spotlights - one half-page black and white ad in newsletter - website banner ad on event web page for one year - website banner ad on TAA website for one month - recognition in TAA newsletter

### **DOUBLE SPONSOR - \$600**

Sponsorship includes: participation in the TAA Business Exchange (\$400 value) - 4 additional tickets to the private deck for the Drillers game (includes dinner) - recognition of sponsorship level on name tags - recognition on event promotion and signage at event - two video spotlights - one quarter-page black and white ad in newsletter - website square ad on event web page for one year - website square ad on TAA website for one month - recognition in TAA newsletter

### **BATTER UP SPONSOR - \$500**

Sponsorship includes: participation in the TAA Business Exchange (\$400 value) - 2 additional tickets to the private deck for the Drillers game (includes dinner) - recognition of sponsorship level on name tags - recognition on event promotion and signage at event - one video spotlight - website square ad on event web page for one year - recognition in TAA newsletter

***Registration opens @ 8am on June 15<sup>th</sup>! Limited spots available, so sign-up early!***

SIGN-UP @ [WWW.TAAONLINE.ORG/BUSINESS-EXCHANGE](http://WWW.TAAONLINE.ORG/BUSINESS-EXCHANGE)

Participation in the TAA Business Exchange event requires signing up for a sponsorship package, or registering for the Business Exchange event only (\$400 fee).